

INTEGRITY PEOPLE

"NOT FOR US, BUT FOR YOU"



SIGNATURE EVENTS



ABOUT INTEGRITY PEOPLE

Integrity People is a registered Non-Profit Organization dedicated to uniting service with community transformation.

Our Motto:

“Not For Us, But For You”

Founded in 2018 with a heartfelt vision to nurture a compassionate and inclusive society, the journey is rooted in empathy, action, and collective responsibility.

The organization became officially registered in **December 2020 (Reg. No. 164/2020)** and have since evolved into a volunteer driven organization committed to delivering essential services and sustainable support to Underprivileged communities.

Our work is primarily focused in tribal and rural regions, addressing critical areas such as tribal education, child development, women empowerment, health & hygiene, livelihood support, and community development initiatives. We ensure transparency and accountability through our statutory compliances including NGO registration, **CSR-1** approval, **12A** and **80G** certifications, enabling us to partner effectively with corporates, institutions, and individuals.

The work aligns with the United Nations **Sustainable Development Goals** (SDGs), ensuring that the impact is both measurable and meaningful.

Unique Events

SMILE @ THON – A FESTIVAL OF SMILES

Smile @ Thon is a flagship initiative designed to bring lasting smiles to children through the power of education. The campaign focused on distributing school bags, stationery kits, and learning essentials to children from tribal, rural, and economically challenged communities, ensuring that no child is left behind due to a lack of resources.

The initiative aimed to inspire hope, confidence, and enthusiasm among young learners by equipping them with the basic tools needed for education. Beyond distribution,

Smile @ Thon created an atmosphere of celebration, togetherness, and encouragement, transforming what could have been a routine activity into a joyful event that honored every child's right to learn.

Through the collective efforts of volunteers, supporters, and community partners, more than **1000+** children benefited directly from this campaign. Smile @ Thon continues to stand as a **symbol of compassion** in action, where education becomes a bridge to opportunity and every smile marks the start of a brighter future.



Unique Events

DHANTERA - A CELEBRATION OF GIVING

Dhantera, observed during the auspicious Diwali season, was celebrated as a moment to embrace the spirit of giving and gratitude. The initiative aimed to go beyond traditional festivities by spreading light and happiness among families and individuals in need. On this special day, essential kits, sweets, and festive gifts were distributed as tokens of care and appreciation, creating an atmosphere of warmth and togetherness.

The celebration served as a reminder that true prosperity lies not in material wealth but in compassion, empathy, and shared joy. Volunteers and supporters came together to make the day meaningful, extending kindness, building connections, and bringing smiles to every face.

Through Dhantera, the essence of Diwali was beautifully reflected, a festival not only of lights but of hearts illuminated by generosity, unity, and hope. Over **1500+** benefited. It stood as a symbol of how small acts of kindness can create lasting impact and strengthen the bond within communities.



Unique Events

UTSAVA - PONGAL CELEBRATION

Utsava, the Pongal celebration, is joyfully organized with tribal families to honor the spirit of harvest, gratitude, and togetherness. The event brought vibrant cultural expressions to life through traditional performances such as Mayilattam, Oyilattam, folk dance, and music, creating an atmosphere filled with energy and unity.

The celebration served as a bridge between culture and community, showcasing the rich heritage and traditions of the tribal people while strengthening bonds through shared joy. Beyond festivity, Utsava stood as a reminder of cultural preservation, inclusivity, and the essence of collective happiness, celebrating not just the harvest but humanity itself.



Unique Events

AAKASAM - BEYOND THE SKY

Aakasam - Beyond the Sky is a unique and inspiring educational initiative that nurtures scientific curiosity and expands young minds beyond traditional learning. Conducted in collaboration with the **Sky Secrets** team, the event offered students a rare opportunity to experience moon and sun gazing through telescopes, allowing them to explore astronomy in an engaging, interactive way.

The session was designed to bridge the gap between classroom education and experiential learning, encouraging children to ask questions, think beyond boundaries, and develop a deeper appreciation for science and the universe. More than **1,000+** students participated in this initiative, gaining first-hand exposure to scientific observation and discovery. Aakasam not only sparked imagination but also ignited a lifelong interest in learning. It stood as a reminder that education extends far beyond textbooks; it is about inspiring curiosity, wonder, and the belief that every child can truly reach beyond the sky.



Unique Events

AASAI KOODAM - A FREE TUTION CENTER

Aasai Koodam is a **free tuition and learning center** established with the vision of ensuring that every child, regardless of background, has access to quality education and mentorship. Conducted across **5+ villages in Thiruvannamalai**, the initiative currently supports and nurtures over **70+** students from underprivileged and tribal communities.

The center focuses on strengthening foundational learning, assisting with school subjects, and encouraging creativity through interactive and engaging sessions. Dedicated volunteers serve as mentors, guiding students with care and helping them build confidence, discipline, and a love for learning. Regular evening classes and individual attention have significantly improved students' academic progress and enthusiasm toward education. Beyond academics, Aasai Koodam fosters emotional well-being and a sense of belonging, creating a safe space where children feel valued, supported, and motivated to dream big. It continues to stand as a beacon of hope, lighting the path toward equal educational opportunities for all.



Unique Events

NEWYEAR CELEBRATION - CAKE CUTTING

The **New Year Celebration** is a heartfelt initiative dedicated to sharing happiness and togetherness with those who often go unnoticed, the roadside and underprivileged communities. The event aimed to bring the spirit of celebration to everyone, ensuring that the new year began with smiles, warmth, and hope.

Volunteers gathered to celebrate the occasion by **cutting a cake, distributing bedsheets**, and spending meaningful time with the people. The simple act of celebration brought immense joy, reminding everyone that kindness and inclusion make every moment more special.

Through laughter, shared stories, and small gestures of care, the evening turned into a festival of humanity. The initiative beautifully reflected the true essence of celebration, not in grandeur, but in giving, sharing, and connecting hearts.



Unique Events

FOOD DISTRIBUTION - FEED THE NEED

Feed the Need is an ongoing initiative dedicated to addressing hunger and spreading compassion through the distribution of nutritious and freshly prepared meals. The program reaches individuals and families across rural, tribal, and urban communities, ensuring that those in need are supported with dignity and care.

Beyond serving people, the initiative also extends kindness to stray and abandoned animals, reinforcing the belief that every living being deserves nourishment and love. Many drives are organized on special occasions such as birthdays, anniversaries, and festivals, transforming personal celebrations into acts of service and shared happiness.

Through **Feed the Need**, hundreds of meals have been shared with warmth and empathy, creating moments of connection and hope. The initiative continues to remind us that true joy lies in giving, where every meal served becomes a symbol of humanity, compassion, and unity.



Unique Events

STATIONERY DISTRIBUTION – EMPOWERING YOUNG MINDS THROUGH EDUCATION

The **Stationery Distribution Drive** is organized to support the educational needs of children from underprivileged and tribal communities. Essential learning materials such as notebooks, pens, pencils, and school supplies were distributed to students, helping them pursue their studies with confidence and enthusiasm.

This initiative aimed to reduce educational inequality and encourage children to continue their learning journey without obstacles. Beyond providing materials, it brought smiles, motivation, and hope, reminding every child that education is the key to empowerment and a brighter future. Through this effort, the spirit of compassion and community support was strengthened, creating a meaningful impact in nurturing young minds.



Unique Events

BEDSHEET DISTRIBUTION DRIVE – SPREADING WARMTH AND CARE

The **Bedsheet Distribution Drive** was organized to provide warmth, comfort, and dignity to individuals and families in need. The initiative focused on reaching underprivileged communities and people living along roadsides, ensuring that no one is left vulnerable to harsh weather conditions.

Clean and good-quality bedsheets were distributed across various locations, offering relief and comfort to those with limited means. Volunteers played an active role in identifying areas of need and personally delivering the bedsheets, turning the effort into an act of compassion and human connection.

Beyond material support, the initiative reflected the spirit of empathy and togetherness, reminding us that even a small gesture of care can make a meaningful difference in someone's life. Through this drive, warmth was shared not just in the form of fabric, but through kindness that truly touched hearts.



Unique Events

GROCERIES DISTRIBUTION - ENSURING NOURISHMENT AND STABILITY

The **Groceries Distribution Drive** is carried out to support families facing financial hardship by providing essential household and food supplies. The initiative aimed to reduce the burden of daily living expenses and ensure that every family has access to basic nutritional and hygiene needs.

Distribution efforts reached underserved communities, including rural villages, tribal areas, and roadside settlements, where consistent access to groceries remains a challenge. Volunteers and supporters actively participated in packing and delivering the kits, turning the act of giving into a shared experience of compassion and care.

The grocery kits, consisting of rice, pulses, oil, and other daily essentials, helped families sustain themselves during difficult times and brought a sense of relief and dignity. Through this initiative, the true spirit of community support was reflected, showing that collective kindness can create lasting nourishment, both for the body and the soul.



Unique Events

VISITS OF COMPASSION – TOUCHING HEARTS BEYOND BOUNDARIES

As part of spreading empathy and human connection, visits were organized to **old age homes, homes for the differently-abled, and cancer care centers**. These visits aimed to bring comfort, companionship, and emotional support to individuals who often face isolation and hardship.

Volunteers spent time engaging in heartfelt conversations, sharing moments of laughter, distributing essential items, and offering moral encouragement. The simple presence and genuine care brought visible joy and relief to many hearts. These compassionate visits served as a gentle reminder that beyond material help, kindness, presence, and understanding can heal in profound ways. They strengthened the values of empathy, inclusion, and collective humanity, the true foundation of meaningful service.



Unique Events

WATERMELON , BUTTERMILK DRIVE & THANNER PANDHAL

To bring comfort during the peak summer heat, **Watermelon Drive, Thanneer Pandhal, and Buttermilk Distribution** initiatives were organized to provide much-needed refreshment to the public.

Volunteers set up stalls at key locations and served cool water, fresh watermelon slices, and buttermilk to daily wage workers, travelers, and pedestrians. These drives aimed to support individuals who spend long hours under the scorching sun, offering them a moment of relief and care. The initiative reflected the true spirit of service ,simple acts of kindness that make a meaningful difference in everyday lives.

Through these collective efforts, a message of compassion, community responsibility, and environmental awareness was spread, reminding everyone that even the smallest gestures can bring immense comfort and humanity to others.



Thank you



Let's Build Together



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